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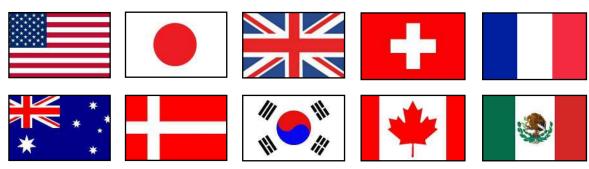












Dear 2022 CA Cuppers!

Thank you, thank you, thank you for making the return of the CA Cup, in its 19th year, such a memorable event. Thank you to the returning veterans for your loyalty. Thank you to the first-timers for your confidence in exploring a new pathway to develop business. Thank you to Visit Sacramento, Visit Yolo, the Hyatt Centric, Sacramento Airport, Visit CA and all of the local partners and vendors for helping bring to light yet another great CA region eager to welcome travelers from around the world. And of course, congrats to the Aussies for seizing the win.

The Cup prides itself on bringing together quality travel industry professionals to network and craft valuable relationships on which to build prosperous business in the future. In our return of the dedicated event, we celebrated 31 decision makers from 11 countries and over 20 newcomers as well as representation from five of Visit California's international offices. Since the Cup, many of you have already reported new business dealings, projects and collaborations, even between traditional competitors. It is very rewarding knowing the event is the catalyst in stimulating new business dealings, as is its intent.

A special shout out to Faith for her unlimited energy in splitting time between the necessary onsite operations and the home front. She went above and beyond in so many ways, even more than usual. And of course, there is Doug, who stepped in at the last minute and, as a rookie Cupper with an engineering twist, performed well. Even after 30 + years in the aeronautical industry, I don't think he has worked so hard! It takes a village to execute the Cup but without the "den mother" to ensure that everyone and everything is in the right place, it can all fall apart.

Already counting down to our 20th anniversary in Huntington Beach and hoping we can welcome you back for the (fabulous) celebration!

Sincerely, Terry, aka, The GolfFather



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2022 CALIFORNIA CUP PARTICIPANTS

Australia - The Vegemites

Steve Labroski, iTravel

Rodney Muller, GolfMax/SkiMax Holidays

Brad McDonnell, Entire Travel Group

Michael Gazal, Travel Managers Australia

Canada and Mexico - The Maple Churros

Jesus Manuel Garcia Leanos, Mexjal Group

Michael Cunningham, PacRim Media Group LTD

Ross Marrington, BCGolfGuide.com Inc.

Paul Holinaty, LinksRez

EuroStars/Denmark/Switzerland - The Ebelskivers +The GolfFather

Karin Gert Nielsen, Visit CA Scandinavia/Atlantic Link

Bettina Schjoelie, GolfBladet

Terry Selk, Tourism Expert Network (The GolfFather!)

Kenny Prevost, TravelZone

France - The Croissants

Jean Pierre Rajfus, Alest Voyages/Amer. Connections

Didier Chaumillon, Golfer-To-Golfer

Kim Chaumillon, Golfer-To-Golfer

Korea - The Kimchi-ers

B.J. Park, United Airlines

Kyung Ken Yuk, Hana Tour, Inc.

Irene Lee, Visit California Korea/AviaReps Korea

United Kingdom – The Bangers (and Mash)

Guy Chambers, Visit California UK/Black Diamond

Mike Collins, American Sky

Steve Hartridge, Selling Travel

United States (Visit Sacramento Host Team) – The Killer Tomatoes

Sonya Bradley, Gold Country Visitors Assoc/Sacramento CVB

Nancy Wagner, Hyatt Centric Hotel

Mark Davis, Sacramento County Department of Airports

United States (Receptive Operators) – The Blue Diamonds

Ivar Hottentot, Meeting Point North America

Kuan Kuo, Champs Golf Travel

Terry Legault, Flannagan's Golf Tours

Robert Kaufman, Picture PARfect

United States (Visit Yolo Host Team) - The Wine-ers

Guysell Geter, Hotel Winters

Corinne Martinez, Berryessa Gap Winery

Katelyn Reimer, Matchbook Winery

Chris Turkovich, Turkovich Family Winery

Brianne Maloney, Royal Guest Hotels

United States DMOs – The Hop-pers

Bart Peterson, North Lake Tahoe

Gary Orfield, Visit Greater Palm Springs

Jody Franklin, Gold Country VA/ El Dorado County Tourism

Jonny Westom, Sonoma County Tourism

Ashley Johnson, Visit Laguna Beach

David Cater, Monterey County CVB

Matt Billingslev, Bakersfield CVB

William (Bill) Karz, Los Angeles Tourism and Convention Board

Krista Rupp, Visit Morgan Hill



United States (Attractions/Transportation/Vendors) –

The (Olive) Oilers

Karlyn Hawke, Pebble Beach Resorts

Bryan Torres, GetClubs.com

Anthony Gallaugher, Vacaav.com

Jennifer Bartlett-Henriques, Armchair Productions

Qaiser "Q" Patel, Norcal Limousine/National Footgolf Association

Ric Arthur, Wayfarer Audio Tours

B.C. LeDoux, Noble Studios

Mauricio Beckstrom, Noble House Hotels and Resorts

Non-player Attendees - The Honey Makers

Sophia Valdivia, Visit Huntington Beach

Jamie Peters Connolly, Visit Mendocino County

Tamy Martelli, Los Angeles Tourism and Convention Bureau

Alexis Newlin, Authentic Adventures Central California

Suzanne Bianco, Visit Visalia

Stephanie Nakasone, Santa Monica Travel & Tourism

Kevin Shelton, Yosemite Mariposa County Tourism Bureau

Juraj Sojka, Lake Tahoe Visitors Authority

Tony Lyle, Lake Tahoe Visitors Authority

Therese Iknoian, HI Travel Tales

Michael Hodgson, HI Travel Tales

Evangelina Medina, Visit Bakersfield

Marjorie Dewey, Visit CA Japan

Larissa Aquilar, California Automobile Museum

Andriana Maria James, California Automobile Museum

Andrea Rhodes, California Automobile Museum

Gabriel Ionica, California Automobile Museum

Cody Osborne, NorCal Limousine

Katie Meissner . Visit California

Lindsey Cody, Visit California

Jaimie St. Pierre, Visit California

Jennifer Jasper Montero, Visit California

Vanessa Rodriguez, Visit California

Rob Peterson, Sacramento River Train

John Neumann, Neumann Transportation















Rodney Muller, Steve Labroski, Brad McDonnell, Michael Gazal

THE BLUE DIAMONDS

Kuan Kuo, Terry Legault, Ivar Hottentot, Robert Kaufman



THE BANGERS (and MASH)

Guy Chambers, Steve Hartridge, Mike Collins



THE CROISSANTS

Jean Pierre Rajfus, Didier Chaumillon, Kim Chaumillon



THE KIMCHI-ERS

B.J. Park, Irene Lee, Kyung Ken Yuk



THE EBELSKIVERS + THE GOLFFATHER (MIA)
Bettina Schjoelie, Kenny Prevost, Karin Gert Nielsen



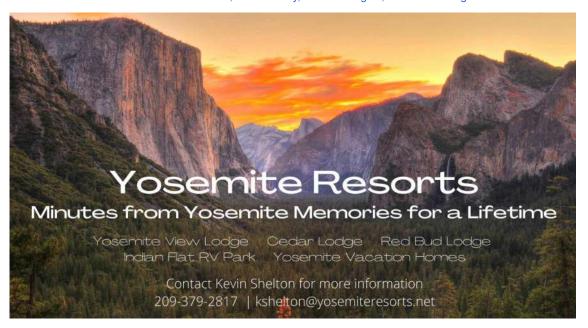
Bryan Torres, Qaiser "Q" Patel, Karlyn Hawke, B.C. LeDoux, Anthony Gallaugher, Mauricio Beckstrom





THE MAPLE CHURROS

Jesus Manuel Garcia Leanos, Paul Holinaty, Ross Marrington, Michael Cunningham





THE HOP-PERS

Bart Peterson, David Cater, Gary Orfield, Krista Rupp, William "Bill" Karz, Matt Billingsley, Jody Franklin, (front) Suzanne Bianco, Stephanie Nakasone, Irene Lee





THE HONEY MAKERS

Kevin Shelton, Andriana Maria James, Suzanne Bianco, Evangelina Medina, Tamy Martelli, Stephanie Nakasone, Alexis Newlin, Jamie Peters Connolly, Therese Iknoian, (front) Larissa Aguilar, Marjorie Dewey, Michael Hodgson







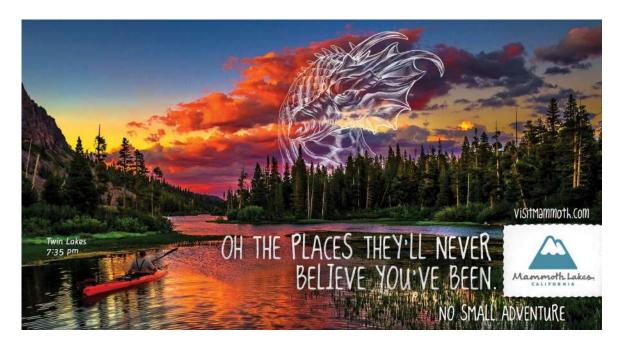




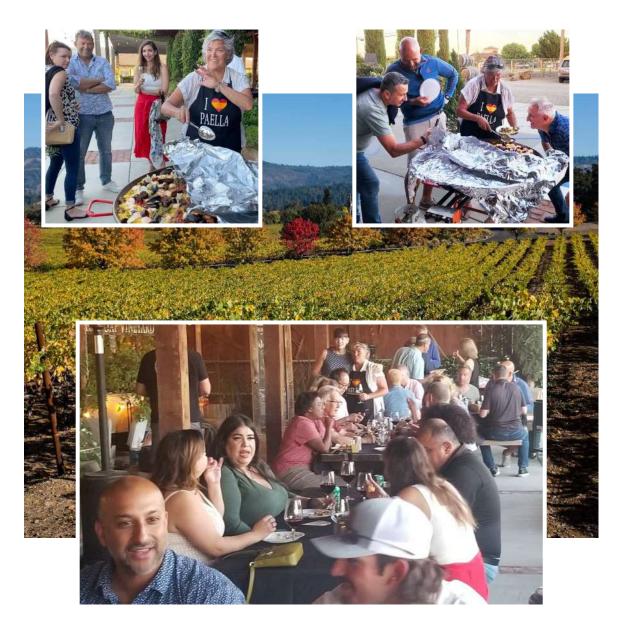












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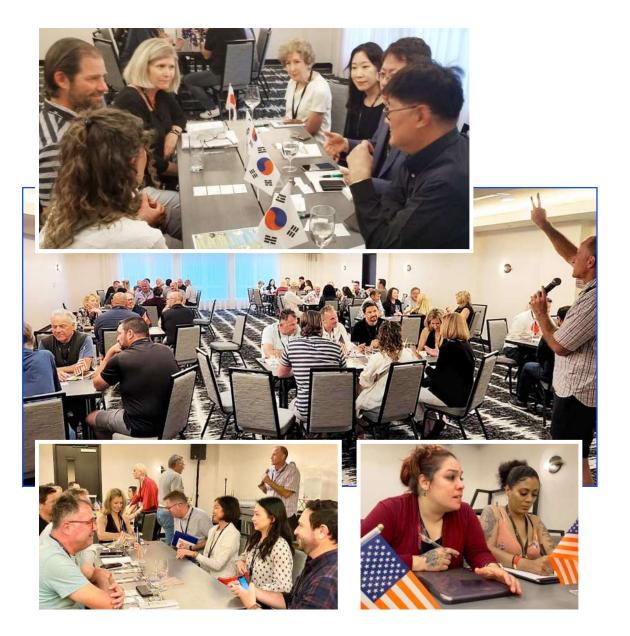
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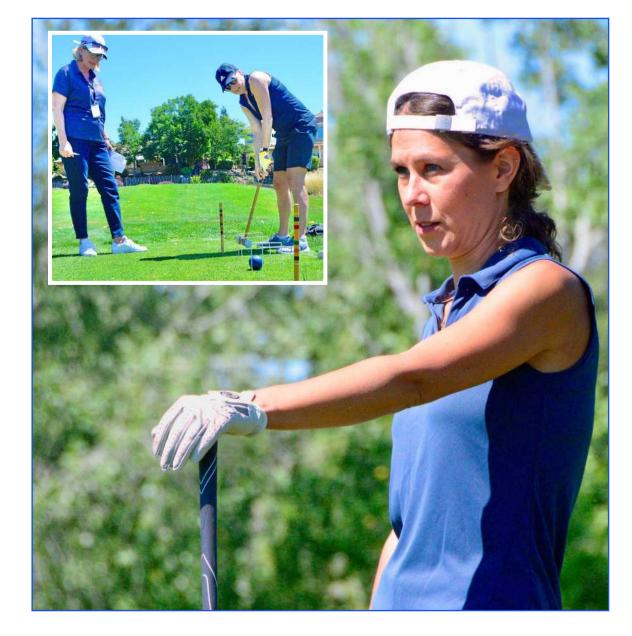


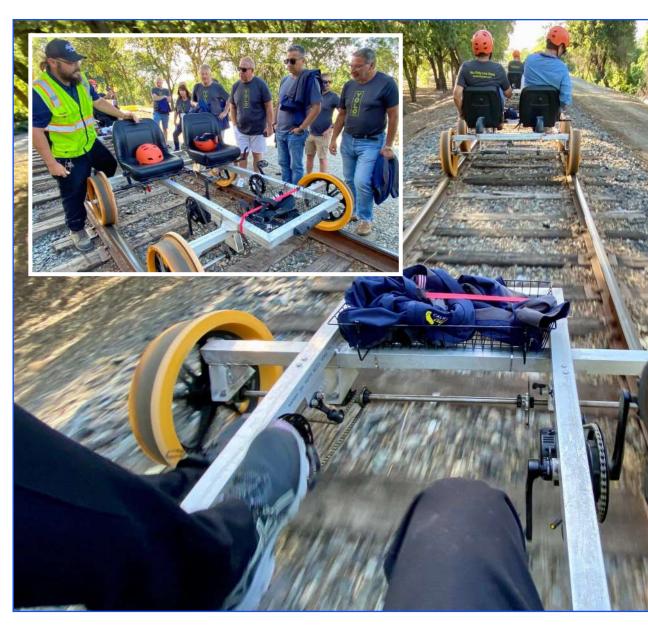






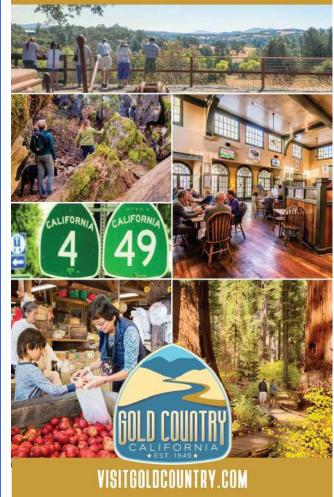








See classic California along Hwy 49 through Gold Country. Featured in Lonely Planet, Sunset Magazine and more as a new favorite destination.





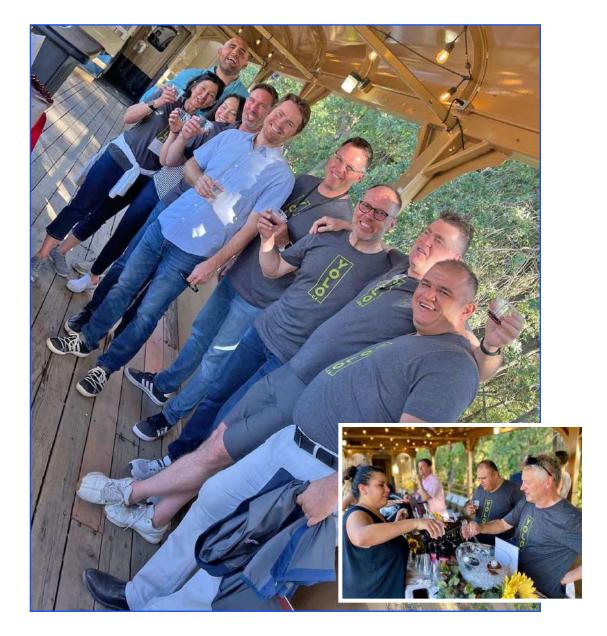




























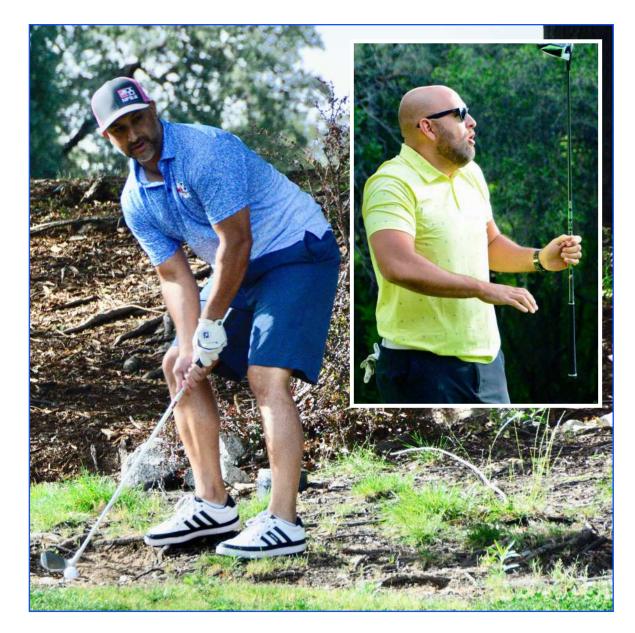






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Located in Yolo County, just 25 miles from the Sacramento International Airport and at the start of the beautifully manicured Hwy 128, Winters, CA serves as the eastern gateway to Napa wine country. Nestled in the heart of downtown Winters, Hotel Winters is surrounded by celebrated restaurants, renowned wine-tasting rooms, and unique shops.

For the adventure seekers, Lake Berryessa and The Blue Ridge mountains just 15 miles away offer water sports, hiking, biking, and bird watching. Wine enthusiast will enjoy 7 Westeren Yolo County wineries all within 25 miles and everyone will appreciate the many seasons of the Winters countryside providing unparalleled beauty at every angle.

Amenities: Room Service • 24 Hour Front Desk • Fitness Center

- Restaurant Hot Tub or Spa Internet Access Free Public Access
 - Parking Valet Business Center Catering Event Space

For booking or more information, visit www.hotelwinters.com.
Follow Hotel Winters on Facebook and Instagram.



















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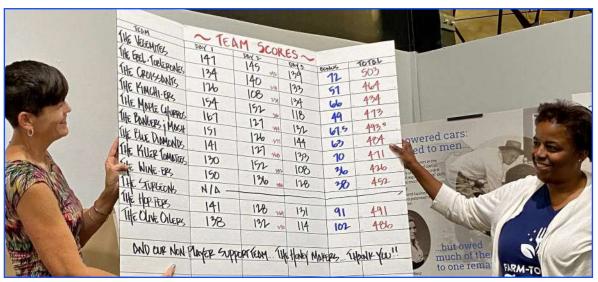
We have good times on board our Beer Train, Happy Hour Express, Old Vine Express and Weekender Express experiences. They are the perfect weekend destination to relax and enjoy an adult beverage.

If you haven't discovered this Sacramento adventure yet, now is the time to pedal your way down the tracks on a journey like no other.

Celebrate the very best of the seasons aboard the River Fox Train's holiday experiences. From magical Christmas rides to harvest and Easter egg hunt fun, these family-friendly trains make for special memories.









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MICHAEL GATAL	31	31	32	106	BRIAN MARCHI	GP CXL —	GP	GP	
KAPIN GEPT-NIELSEN	-	27	20	109	YAPLYN HANKE	36	40		
BEKINA GALDELIE	29	35	29	93	PRYAN TORPES	GP	40	373	109
TEPPY SELY	31	39	45	115	MUDAY GALLANGHER		GP	OP 4	
JEAN PLEPPE PASSES		33	38	106	J. BAPTET HENPIOR	19	38	30	93
DIDIER CHAMILLON	31	31	20	90	Q PATEL	39	18	17	92
KENDLY PREVIOUS	29	22	10	81	PODNEY MULLER	40	33	34	106
KENNY HPEVOS	39	29	29	91	LOCKE LIVING	70	77	46	115
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Our legacy of pushing boundaries and defying convention creates a welcoming, rewarding experience for visitors looking for a California excursion outside the ordinary.