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CALIFORNIA cup 2017 L.A. / WEHO

May 1-4, 2017

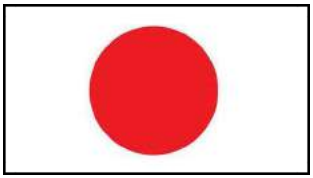
Dear CA Cup Friends,

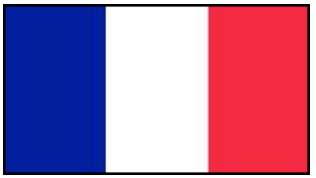
Wow! Another big thanks to Ashlee, Stephanie and Jaimie for assembling a memorable week in La La Land. Based on the feedback received, it would appear that our experience in downtown L.A., WeHo, and the golf courses will result in exciting product development for the area. From the opening night event/Pairing Party through the 3-par experience at Terranea (and teeing off with a putter), the Dodgers game, the WeHo dine-around and dining rooftop at The London followed by the Spazmatics at The Viper Room, L.A. and WeHo really shined.

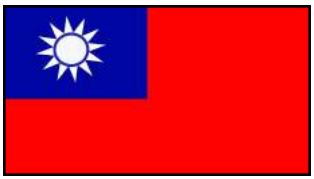
Congratulations to Team DMObliterators I for their exciting win and, of course, to Gary Orfield for the thrilling experience of a hole-in-one!

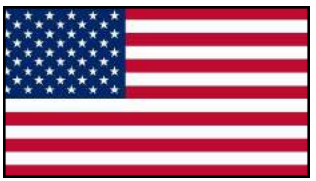
One of my most treasured experiences of the Cup is watching cultures come together that would not normally do so in more traditional formats. It is truly exciting to watch our industry bringing the world closer together. Thank you all for providing your time, energy, and enthusiasm; it is your participation that makes the Cup a successful event!

Sincerely,
Terry and Faith









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Terry Legault, Flanagan's Golf Tours
Ben Davis, YourGolfTravel (UK)

ASIA – Korea Snipers
B.J. Park, United Airlines (South Korea)
Kyung Ken Yuk, Hana Tours (South Korea)
Young Moon Lee, Hanatour USA

ASIA – Japan/Taiwan/China – Asian Fusion
Dan Tseng, Shanghai Spring International Travel
Kuan Kuo, Elite Golf Marketing and Travel
Nobu Uchida, Japan Pacific Travel Service
Jun Takeda, JTB Americas
Wu (Jesse) Yang, Grand Destinations

AUSTRALIA – The Green and Golfers
Nick Zaferis, World Travel Co (iTravel-Liverpool)
Ed Smith, Canada and Alaska Specialist Holidays
Steve Labroski, iTravel
Jo Palmer, Visit CA Australia/Gate 7

AUSTRALIA – The Waltzing Matildas
Stewart Williams, Globus Family of Brands
Rodney Muller, GolfMax/SkiMax Holidays
Ryan Montgomery, Air New Zealand NSW
Rob Dempsey, Visit CA/Gate 7

EUROPE – Euro Stars
Karin Gert Nielsen, Visit California Scandinavia
Jean-Pierre Rajsfus, American Connections (France)
Kim Tellefsen, Atlantic Wines (Scandinavia)

GERMANY – The Vollhorsts
Martin Walter, Visit California Germany
Tilo Krause-Duenow, CANUSA
Joerg Tuensmeyer, British Airways
Kristian Lehmann, Fairflight Touristik

MEXICO – The Four Amigos
Jesus Manuel Garcia Leanos, Mexjal Travel Agency Solutions
Adolfo Jimenez Martinez, Amadeus Mexico SA DE CV
Salvadore Gomez, Golf Total
Jose Luis Viveros, ICONN Services

UNITED KINGDOM – The Union Jacks
Mark Meredith, Visit CA UK
Paul Welch, SportingClass
Harry Hastings, Ocean Holidays

UNITED STATES – Media Team – The Write Stuff
Robert Kaufman, Freelance Golf Journalist – Golf Marketing & PR Consultant
Greg Coates, Baxter Travel Media/Canadian Travel Press
Mike Bailey, Golf Channel
Steve Hartridge, Selling Travel/Visit USA Travelplanner

UNITED STATES – LA Tourism/WeHo – Slicers Not Hookers
Ashlee Ciora, Los Angeles Tourism & Convention Board
Jaimie Du Bois, Visit West Hollywood
Bill Karpiak, Ramada Plaza Hotel West Hollywood

UNITED STATES – Destination Partners – DMObliterators I
Gary Orfield, Greater Palm Springs CVA
Nick Leonti, Sacramento CVB
John Urdi, Mammoth Lakes Tourism

UNITED STATES – Destination Partners – DMObliterators II
Mark Crabb, Sonoma County Tourism
Riki Suzuki, San Diego Tourism Authority
Jody Franklin, El Dorado County Tourism/California Gold Country Visitor Association
Sonya Bradley, Sacramento CVB (representing Gold Country Visitor Association)

UNITED STATES – Destination Partners – DMObliterators III
Terry Selk, Yosemite/Mariposa County Tourism Bureau
David Cater, Monterey Convention and Visitors Bureau
Teresa Savage, Visit Napa Valley
Matt Billingsley, Bakersfield CVB/Central Valley Tourism

UNITED STATES – Industry Partners – Grip It and Rip It I
Paul Ratchford, Tenaya Lodge at Yosemite
Annie Allen, CityPASS
Keith Sherman, Augustine Agency
Scott Greer, Crescent Hotels and Resorts

Industry Partners – Grip It and Rip It II
Dan Flores, Maverick Aviation
Karlyn Hawke, Pebble Beach Company
Casey Collier, Lux Bus America
Cheryl Ferguson, Hotel del Coronado

UNITED STATES – Receptive Operators – The Ballbusters
Michele Michalewicz, Western Leisure Inc.
Robert Schmidt, American Ring Travel
Matt Hamm, GTA
Jeff Karnes, New World Travel
Mauricio Beckstrom, Hotelbeds USA

Industry Sector Guest Players
Michael Wambolt, San Luis Obispo County Tourism
Susan Weander, Marriott International
Dennis Quinn, Universal Studios Hollywood
Percy Stevens, San Francisco Travel
Mark Everton, Visit Oakland
Stuart McBrearty, Horseshoe Bay Resort/Crescent Hotels
Monir Parikh, Bandwango
Brian Gallagher, CityPASS
Jill Benson, Hornblower Cruises and Events

Drink Deputies
Sophia Valdivia, Huntington Beach Marketing and Visitors Bureau
Brandi Hardy, Visit CA
Tracy Barr, Sheraton Grand Los Angeles Downtown
Tamara Stockstill, EagleRider Motorcycle Rentals
Nika Jalali, Santa Monica Travel and Tourism
Scott O'Hanlon, The Waterfront Beach Resort, A Hilton Hotel
Denis Zyuzin, Warner Bros. Studio Tour Hollywood
Stephanie Nakasone, Los Angeles Tourism & Convention Board
Becky Barrango, Visit Napa Valley

Korea Snipers

- B.J. Park
- Kyung Ken Yuk
- Young Moon Lee

"Kia Ora team,
Thank you for an incredible first Cali cup. It was such a great opportunity to meet everyone from all over the world and I'm looking forward to seeing you all at future events. Thank you LA and WeHo for such incredible experience. Thankfully, my hangover has finally subsided from the Viper Room. Terry and Faith, congratulations on executing such an amazing event."
- Ryan Montgomery

Rescue Club

- Ben Davis
- Terry Legault
- Paul Welch

Asian Fusion

- Jesse (Wu) Yang
- Jun Takeda
- Nobu Uchida
- Kuan Kuo
- Dan Tseng

"Thank you Terry! I was honored to be a "newbie". It was an amazing event and such a great opportunity to network with the best! The JW/Ritz Carlton LA Live Team and I want to thank you and LATCB for giving us the opportunity to host the Pairings Party! Looking forward to next year!"
- Susan Weander

The Ballbusters

- Jeff Karnes
- Robert Schmidt
- Michelle Michalewicz
- Matt Hamm
- Mauricio Beckstrom

The Vollhorsts

- Kristian Lehmann
- Martin Walter
- Tilo Krause-Duenow
- Joerg Tuensmeyer

"This was an amazing time, the venues, the weather, and the joy of being together. We raised money for Inner-City Arts and our awareness of a beautiful downtown LA and unique WeHo. We reinforced the momentum the destination travel industry is experiencing Thanks to all of you for the camaraderie and lifetime memories. I truly appreciate being a part of this emerging and fun family. Terry, Faith, Jaimie, Ashley and Stephanie, thank you, thank you. Your efforts were nothing short of herculean! An extra shout-out to Bill Karpiak, who was the WeHo marathon tour guide...Hellllllooooo."
- Keith Sherman

The Four Amigos

- Salvadore Gomez
- Adolfo Jimenez Martinez
- Jose Luis Viveros
- Jesus Manuel Garcia Leanos

Green & Golfers / Waltzing Matildas

(back)

- Rodney Muller
- Stewart Williams
- Jo Palmer
- Ed Smith

(front)

- Rob Dempsey
- Nick Zaferis
- Steve Labroski
- Ryan Montgomery

"Thank you for the invitation and a great week!!! Mexico Team enjoyed and accomplished our business expectations but we met extraordinary people and we´re looking forward to follow up all we started on this marvelous trip."
- Jose Luis Viveros

DMObliterators I, II, III

(back)

- Teresa Savage
- Riki Suzuki
- Gary Orfield
- Nick Leonti
- John Urdi
- Jody Franklin

(front)

- Percy Stevens
- Terry Selk
- Mark Crabb
- Matt Billingsley

Euro Stars

- Kim Tellefsen
- Karin Gert Nielsen
- Jean-Pierre Rajfus

"What a week! So much fun mingling, catching up with old friends, meeting new friends, and we even managed a few rounds of golf, as well. Congrats to the winners, The DMObliterators, headed by Gary "Hole-in-1" Orfield, John "Red Sox" Urdi & Nick "Did team a favour by only playing once" Leonti on their gutsy and impressive win. Terry & Faith, thank you for making all of us feel welcome and ensuring we are one big happy family. To Ash & Steph, it was my first stay in Downtown LA in a long time and the changes were amazing. Thanks to WeHo, the Dine Around experience was great but the final evening at The London Hotel and the Viper Room was simply amazing. My head is still pounding and my recovery is a very slow work in progress. The after-drinks at The Abbey are certainly a blur but I have seen photos, which tells me I had a good time!!!"
- Nick Zaferis

The Union Jacks

- Mark Meredith
- Harry Hastings

Slicer Not Hookers

- Ashlee Ciora
- Bill Karpiak
- Jaimie du Bois

"It was an amazing week of making even better friends from across the world and I can already see it helping business-wise. So many firsts; dancing up a frenzy at the Viper Room, Dodgers v Giants, a hole-in-one, and a three-day luxury trip to Paris (thanks JP!). Not to mention experiencing courses like the beautiful Terranea. Terry, Faith, Stephanie, Ashlee, Jaimie and everyone involved, massive thank yous from Down Under. May Australia make a comeback next year."
- Jo Palmer

The Write Stuff

- Greg Coates
- Steve Hartridge
- Robert Kaufman
- Mike Bailey

Grip It and Rip It I, II

(back)

- Susan Weander
- Keith Sherman
- Cheryl Ferguson
- Paul Ratchford

(front)

- Dan Flores
- Annie Allen
- Scott Greer

"Two words that sum up all of you - dancing machines! Wow, what a week and what a crazy night at the Viper Room with the Spazmatics! On behalf of Visit Weho, a big thanks to Terry and Faith for bringing this great event to LA/Weho. And a huge thanks to everyone for taking time out of your busy schedules to participate in the 2017 CA Cup."
- Jaimie du Bois

Drink Deputies

(back)

- Jesse (Wu) Wang
- Brandi Hardy
- Tamara Stockstill
- Scott O'Hanlon

(front)

- Nika Jalali
- Sophia Valdivia
- Becky Barrango
- Laura Calderon
- Stephanie Nakasone

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Greer, Scott
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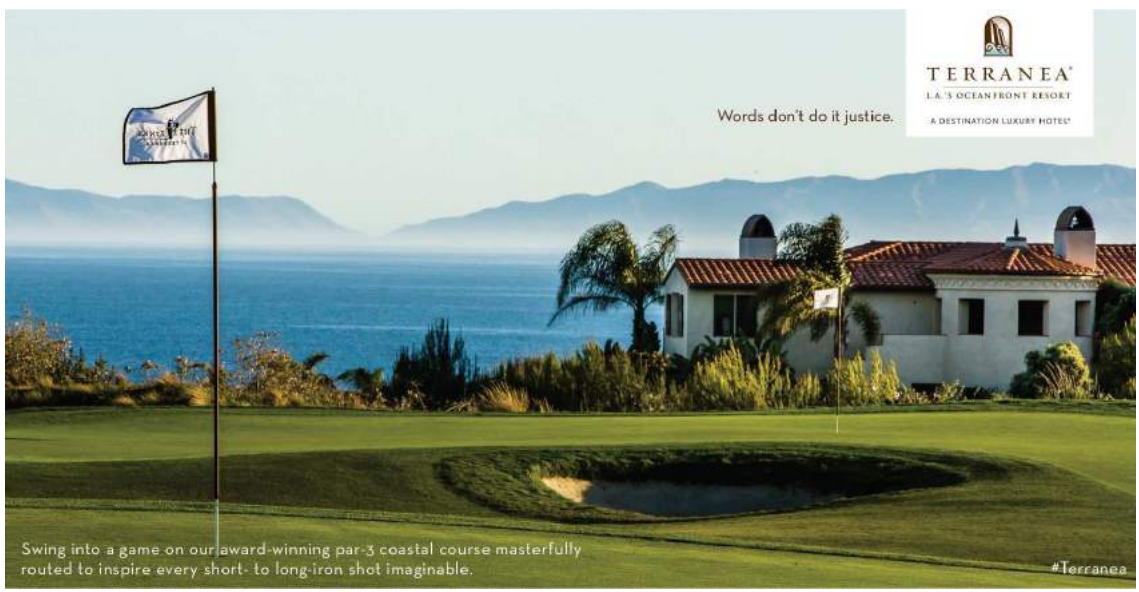
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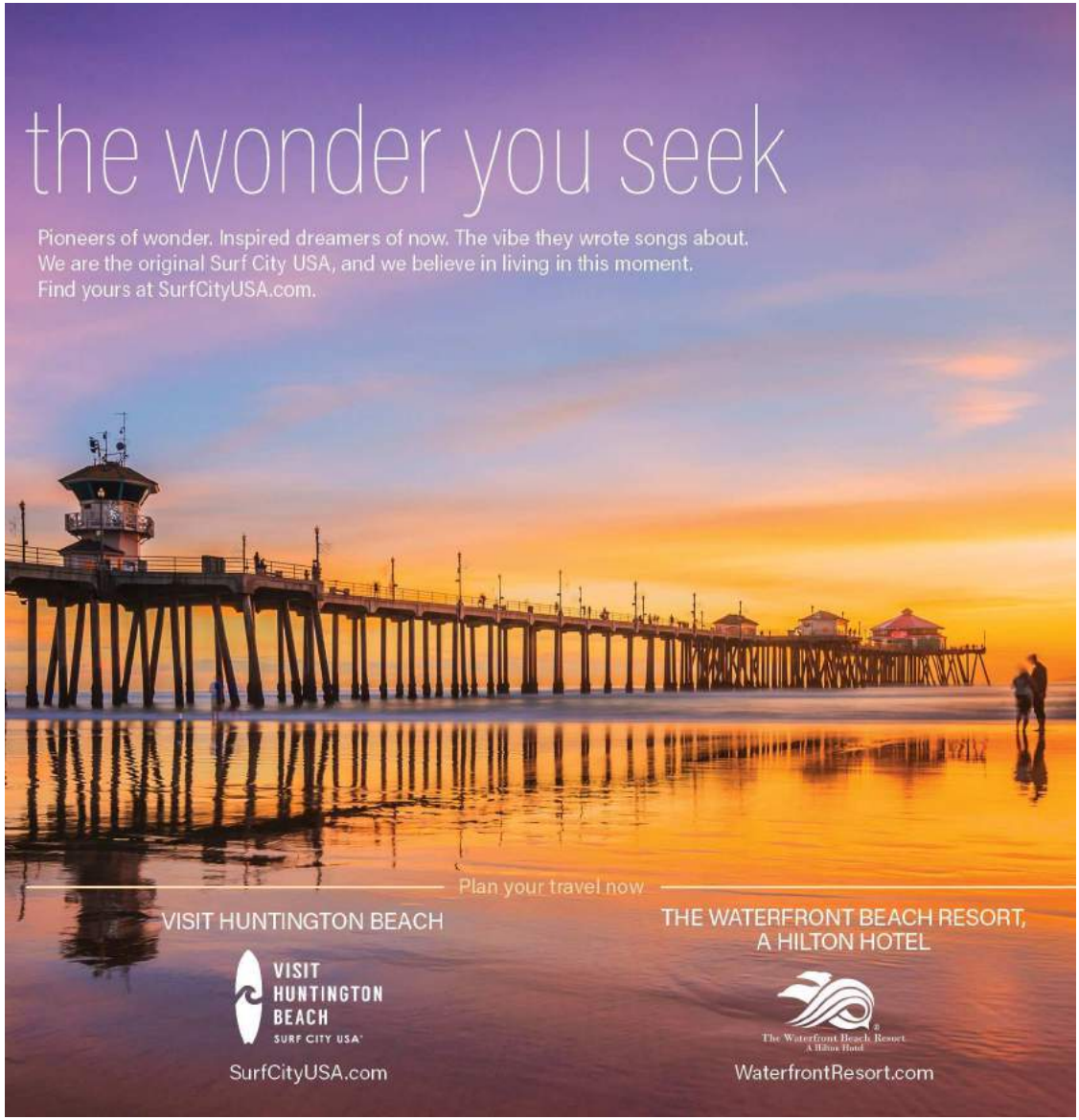
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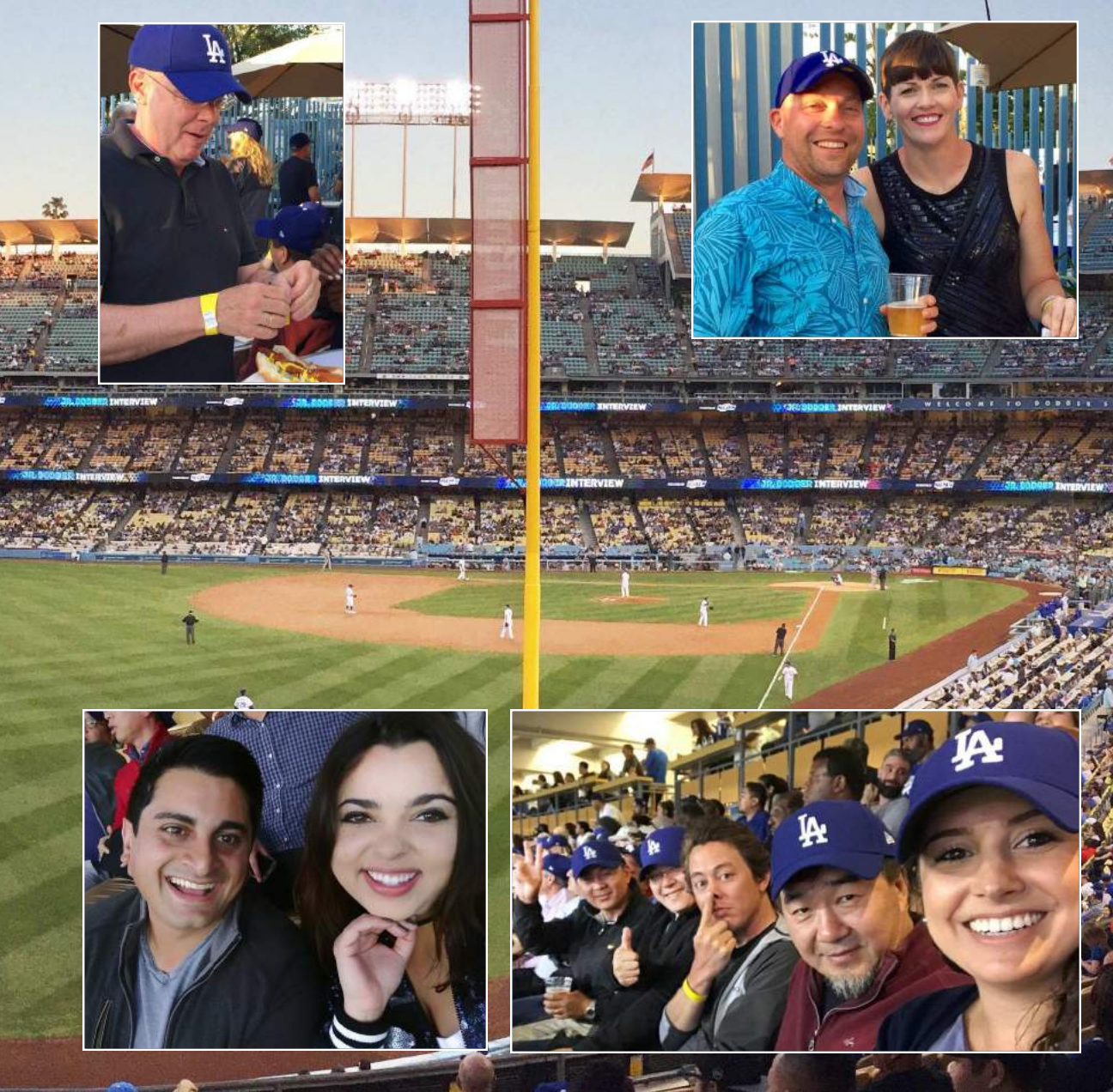
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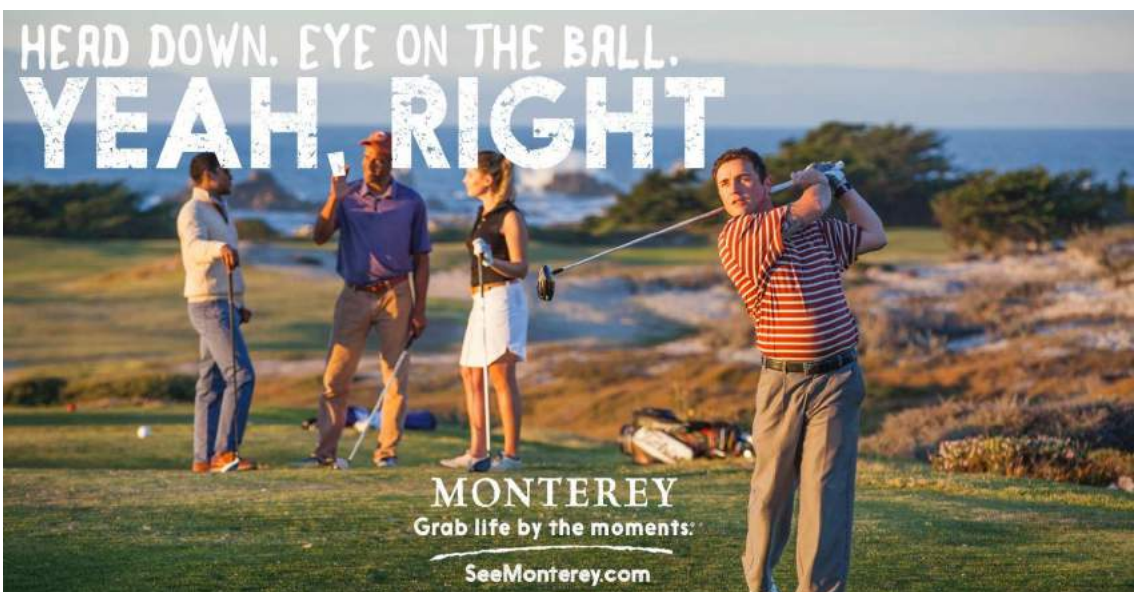
Los Angeles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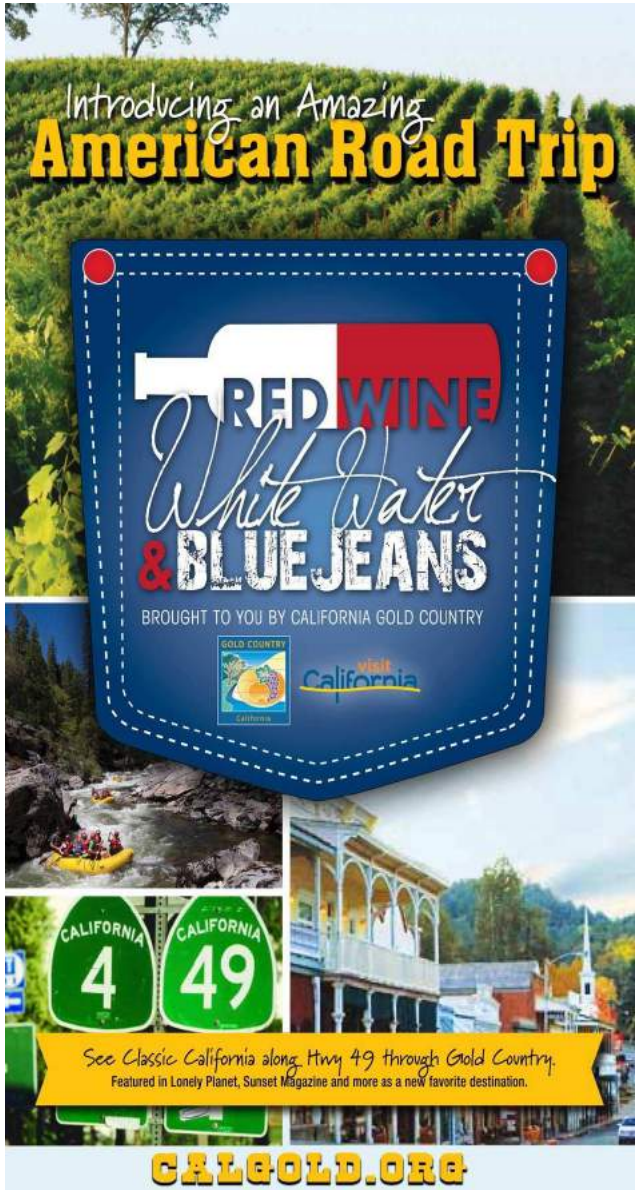
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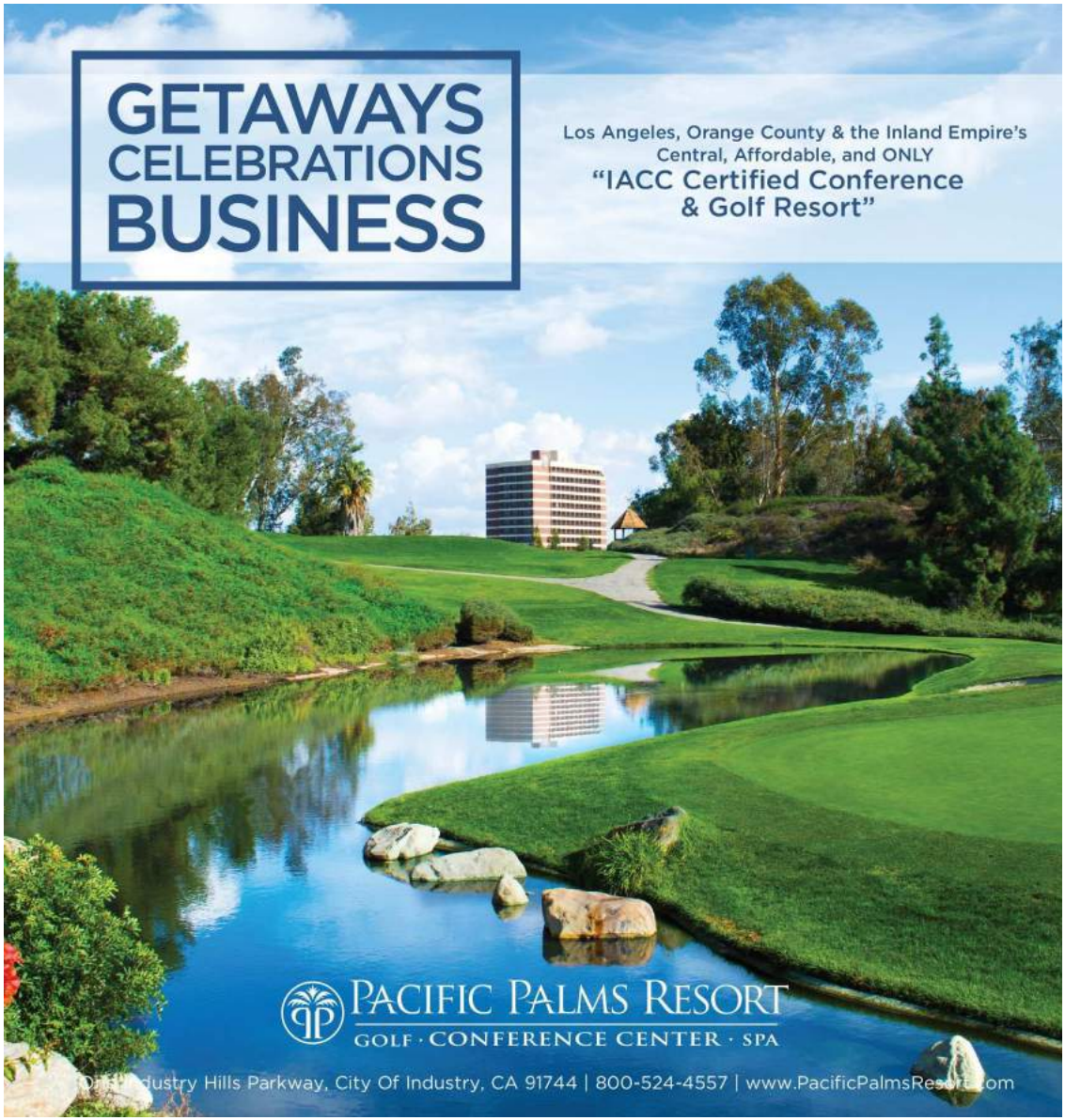
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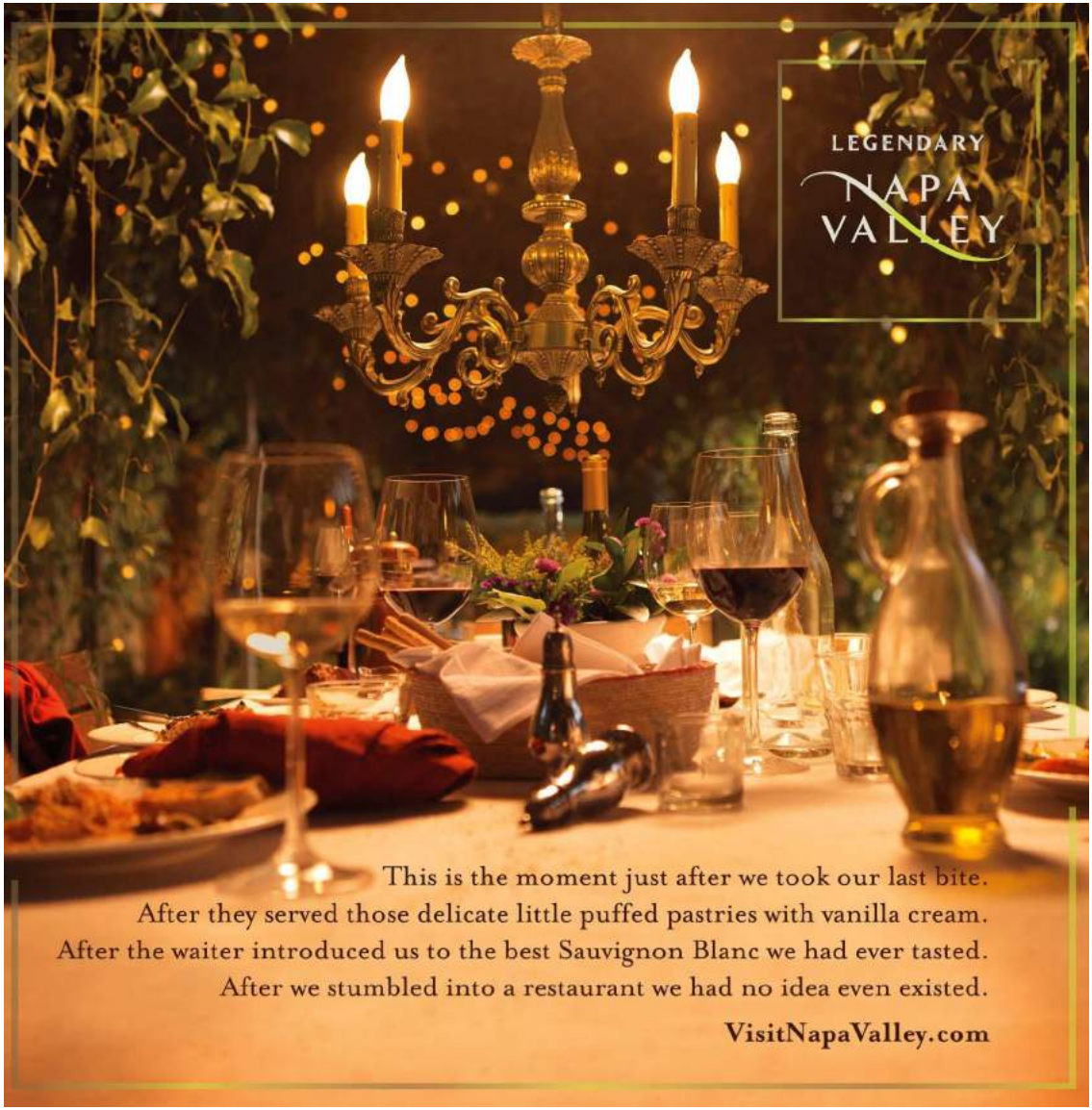
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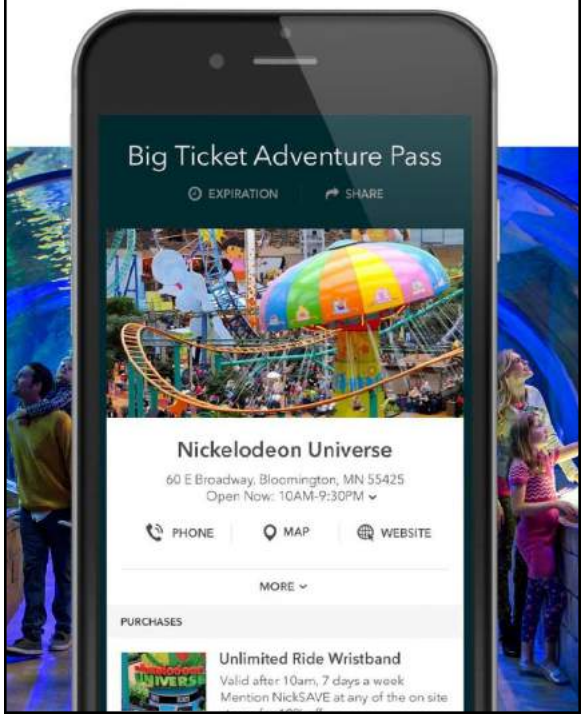

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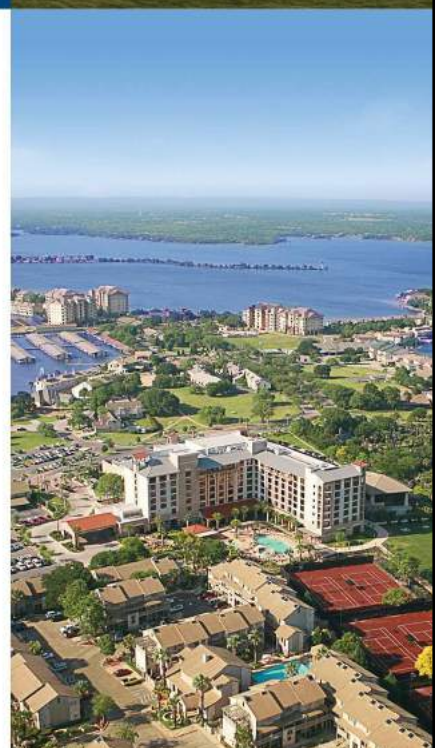

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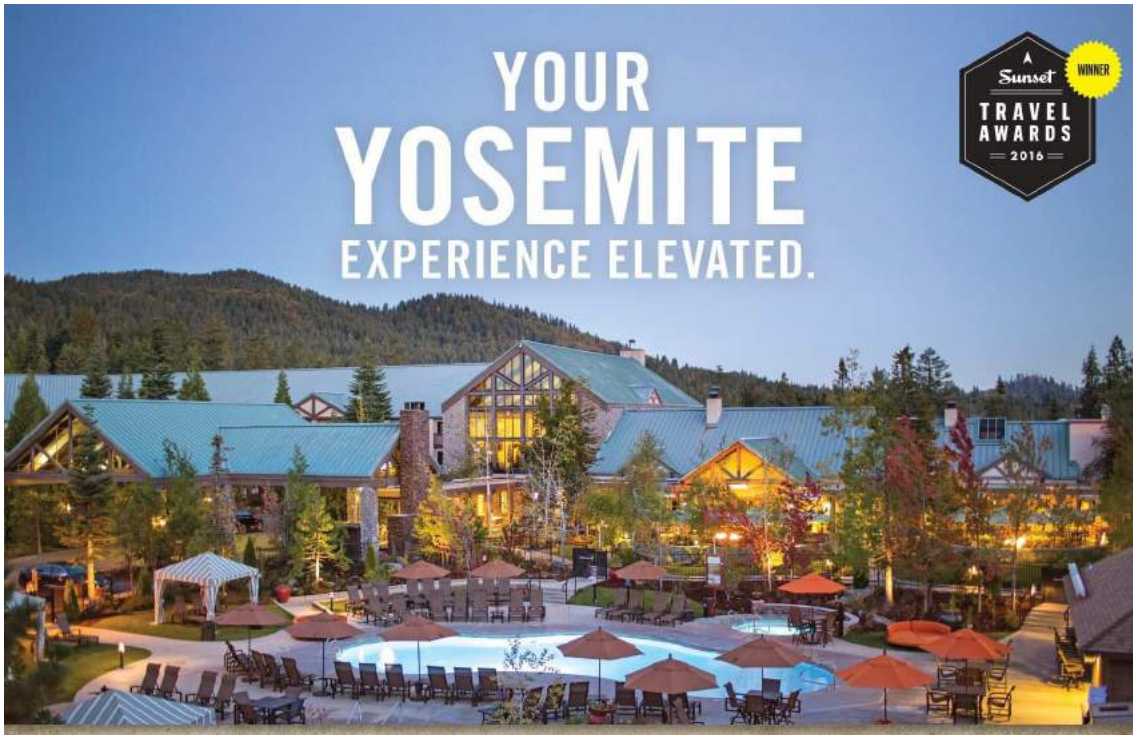
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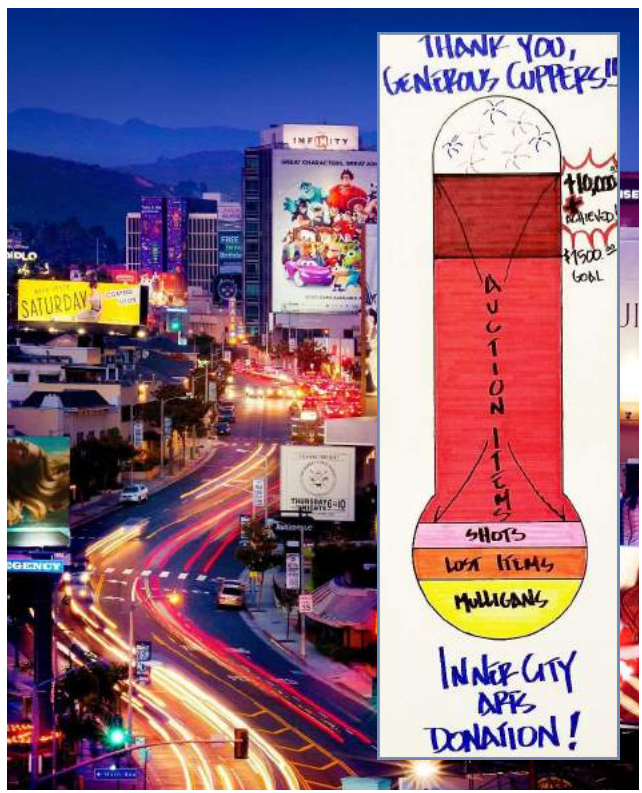
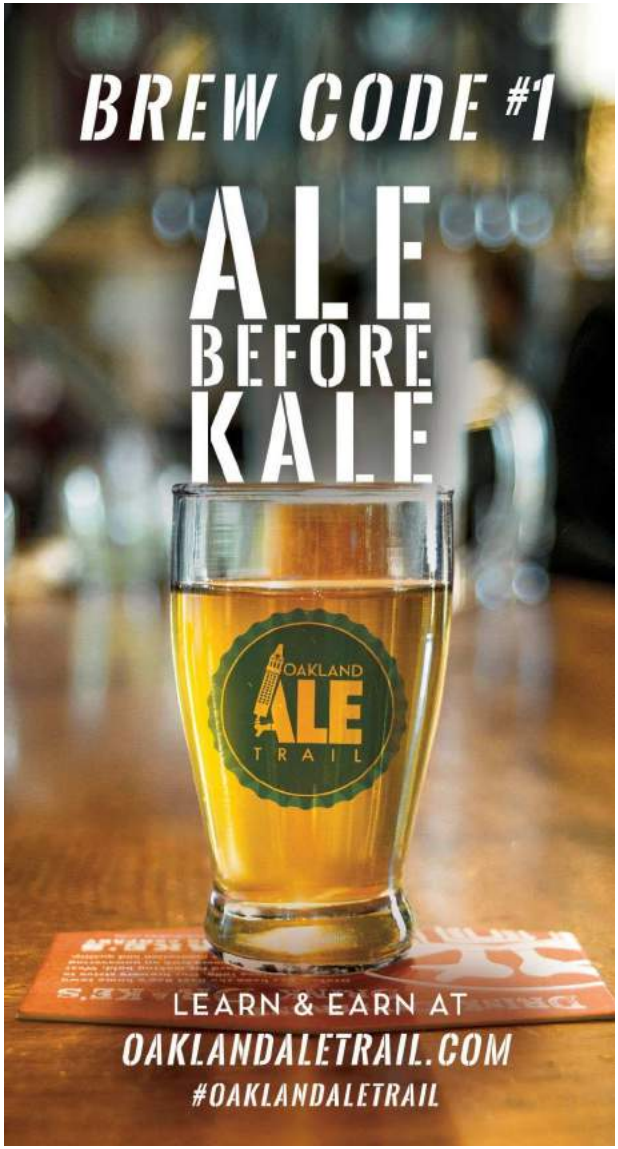
DMObliterators I	452
Waltzing Matildas	430
Green & Golfers	423
Korea Snipers	416
Union Jacks	408
Rescue Club	391
The Vollhorsts	389
Grip It & Rip It II	386
LA/WeHo	381
DMObilterators III	380
Asian Fusion	375
The Four Amigos	362
The Ballbusters	344
Euro Stars	342
The Write Stuff	338
Grip It & Rip It I	335
DMObliterators II	333

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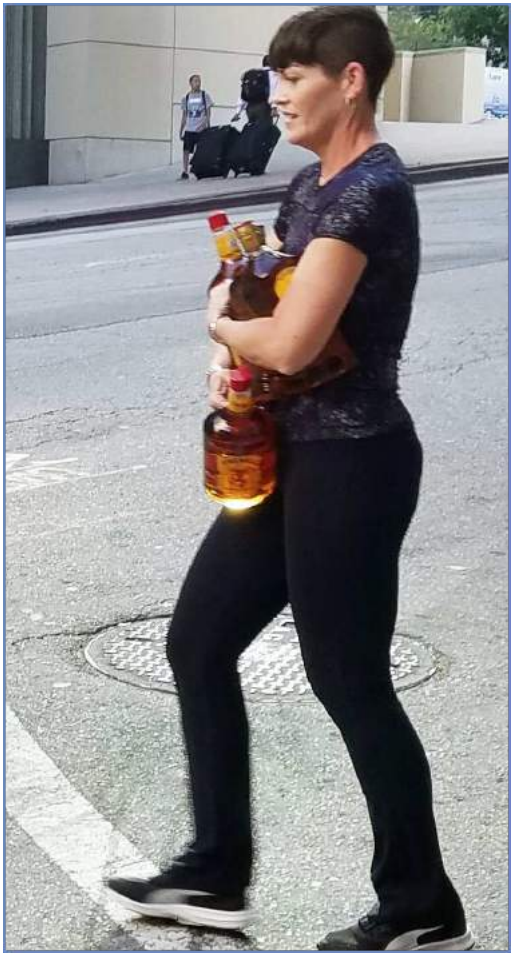

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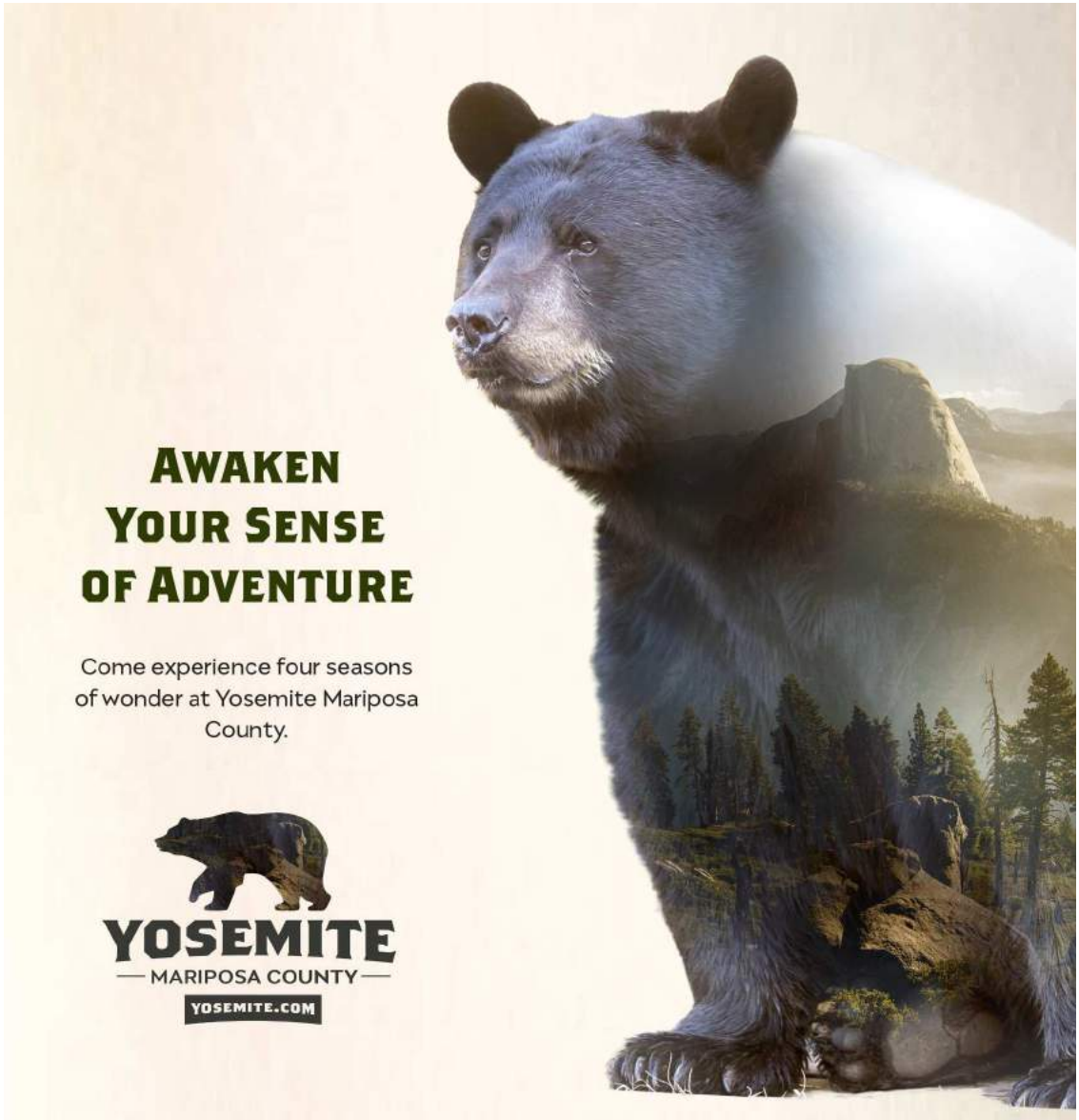
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